

**Clark Street SSA #23  
Marketing Sub-Committee Meeting at Steve Quick Jeweler  
Agenda for Thursday, February 28 at 6:00 p.m.**

<u>Topic</u>	<u>Presenter</u>	<u>Report</u>
<b>Call to Order</b>	Bienias	None
<b>Public Forum</b>		
<b>Approval of Minutes</b>	Bienias	Handout
<b>Old Business</b>		
Merchant Mentorship Program	Gallagher	None
<b>New Business</b>		
2008-2010 Marketing Plan	Gallagher	Handout
Other Neighborhood Programs	Gallagher	Handout
Re-Confirm future meeting dates	Bienias	None
<b>Adjourn Meeting</b>	<b>Bienias</b>	<b>None</b>

**Mission:** To recommend an overall marketing strategy for 2008-2010 to the full commission that will create a sense of community and promote “Clark by the Park” among residents and businesses based on the 2008 Work Plan and the Dreaming Tree Marketing & Branding Study.

**Guidelines for the public forum:**

- The goal of the public forum is to ensure that all voices of the community are heard on matters pertaining to the work of the Clark Street SSA #23. The commission is not required to provide immediate response to questions nor concerns presented.
- The public forum will be available at the start of each Clark Street SSA #23 meeting.
- The opportunity to speak at the public forum will be available for all those in attendance; however, speaking time may be limited depending on the number of attendees wishing to speak. The Commission will aim to limit this portion of the meeting to no more than 15 minutes.
- All those wishing to speak during the public forum portion of the meeting must complete an information form including name, address, phone number, stake in the SSA and topic to be addressed and present the completed form to the secretary prior to the start of the meeting.
- The public forum portion of SSA #23 commission meetings, as with all portions of the meeting, will proceed according to Robert’s Rules of Order, most importantly:
  - No attendee may speak twice until everyone else wishing to speak has spoken once.
  - All remarks must be directed to the Chair. Remarks must be courteous in language and deportment avoiding all personal remarks and never alluding to others by name or to motives.
  - One person may speak at a time. If not, the presiding officer can call them out of order.