

Clarktoberfest Non-Profit Participation Survey

Business Name:

Contact Person:

Address (including zip):

Phone:

Fax:

E-mail

(E-mail addresses will keep postage costs down so that more money can be invested in promotions.)

Please check the program(s) in which you would like to participate and fax to (847) 679-6291 or e-mail the information to Melissa@BigBuzzIdeaGroup.com. Completed forms must be returned on/by September 25 to guarantee inclusion in Clarktoberfest plans.

_____ Sidewalk Sale - By having a presence directly on the sidewalk in front of a vacant business, your organization will grab the attention of *Clarktoberfest* shoppers to increase awareness of your programs. Non-profits can provide free demonstrations, offer some service or distribute coupons. This also provides non-profits with a great opportunity to raise funds by selling items at their booth. Let us know if you would like to have a space reserved for you.

_____ Storefront Decorating – Your organization can gain valuable publicity while supporting the local community as part of *Clarktoberfest*. If you would like to decorate a vacant business window along Clark Street with the theme of “My Clark Street” for the *Clarktoberfest* weekend, please let us know.

_____ Advertising and Promotional Materials - Ads will be placed in a variety of publications and on CTA buses to promote *Clarktoberfest* and maximize exposure for our participants. We have a press release that can be shared with any organization who would like to list *Clarktoberfest* in a newsletter or on a website. If you would be willing to reprint the press release, hang a poster at your location or receive postcards to distribute, please let us know so we can schedule a delivery.

_____ Pet-Friendly Components – To make this event fun for the whole family, we are working to include some pet friendly activities. If you plan to have pet friendly offerings let us know so it can be included in a special portion of our coupon booklet.

Other Ideas/Suggestions:

In addition to any ideas listed here, we hope that community organizations will work in conjunction with one another to make your organization and your community outstanding in a fun and festive way.